

JASMINE HOAGLAND

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EXPERIENCE

Junior Designer @ Philadelphia Phillies : Current Position

5/2024 | Present

- Assist in creating visual elements for game-day materials such as programs, tickets, and signage.
- Participate in brainstorming sessions and contribute creative ideas for campaigns and projects.
- Lead motion media projects to be played across LED and scoreboards in the ballpark.

Motion Graphics Designer @ 6abc (WPVI-TV)

10/2022 | 3/2024

- Designed infographics, motion media and special content for Philadelphia's major happenings.
- Maintained brand consistency across all motion graphic assets.
- Collaborated with clients, and team members to understand project requirements and deliver high-quality designs.

Designer @ Crane & Palette

5/2023 | 12/2023

- Designed and illustrated wedding stationery, from Save-the-Dates all the way to cocktail napkins.

Storytelling Apprentice @ The Bloc

6/2022 | 9/2022

- Theorized & explored creative ways to make pharmaceuticals more connected to the human experience.

Digital Media Teaching Artist @ ArtistYear/AmeriCorps

7/2021 | 6/2022

- Led an art classroom in a Philadelphia Middle School focused on bridging visual art & technology.

Motion Media Designer @ Colgate-Palmolive

5/2020 | 1/2022

- Produced motion graphics that gave each Colgate toothbrush a marketable personality & functionality.

Assistant Teacher @ Textile Arts Center

6/2019 | 9/2019

- Taught 8-10 year old children to weave on looms, dye & design fabric patterns & collaborate with each other.

Teaching Assistant @ International Center of Photography

4/2019 | 8/2019

- Organized & checked out equipment, answered student questions, scheduled studio times & maintained printers.

Fabrication Lab Technician @ Stevens Institute of Technology

9/2017 | 5/2019

- Managed a fabrication lab whose services included 3D printing, laser cutting, & inkjet printing for students.

THINGS I'M PROUD OF

BA/ Visual Arts and Technology, minor in Entrepreneurship | 2017-2021

Awards: Dean's List | 2018-2021, Students Exhibition Award Recipient | 2021

My Soft Skills: typography, textile arts, creative direction, public speaking, photography, model-making, social media, communication, research, product design, troubleshooting

My Hard Skills: Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe After Effects, Adobe Premiere, Microsoft Word, Microsoft Powerpoint, Google+, Java, Cinema 4D, SketchUp, Keynote, CSS, HTML, Unity, Website Builders

KNOCK, KNOCK!

It's me! I'm a really hard worker. I'm great at laughing at myself, and I make good mistakes that I don't often make again.

I ask people about their lives at lunch time. I am so open to feedback and love the creative process of critique.

I have a variety of creative passions that all inform one another in surprising ways, even to me sometimes. I love candy, dancing and the ocean. And, I hope I get to meet you!